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Chorus™ launches in Nokia's Ovi Store

App helps Nokia smartphone users connect with friends and find hot new apps easily

Chorus for Nokia available for more than 50 Nokia devices, in six languages

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New York – August 2, 2011 – Chorus, the critically acclaimed app that helps users connect with friends and find apps that are just right for them, is now available worldwide for Nokia smartphones.

For Nokia users, Chorus is customized in English, French, Spanish, German, Italian and Russian, with support for a variety of screen sizes and keyboard or touch input.

Chorus provides Nokia users app recommendations based on interests and friends' likes and dislikes, help with finding similar apps, and opportunity to participate in the Chorus community to see what app aficionados are saying about hot new apps.

Chorus leverages the latest Ovi Store APIs, revealing details about apps, publishers, app images, supported languages and devices, geographic availability, pricing, Nokia's Ovi Store user ratings and other valuable information.

This information, along with friend and Chorus community reviews and relevant recommendations, makes Chorus a powerful companion to Nokia's Ovi Store.



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"Our collaboration with Nokia means a seamless experience for Nokia's Ovi Store customers," said Manish Jha CEO of SkyWeaver, the company behind Chorus. "Chorus accelerates app discovery and downloads, amplifying interests of the individual user in their social graph. Chorus is an exciting environment for publishers, who have an opportunity to target their apps to the most relevant users."

"Sharing app preferences with friends and getting social based recommendations are some of the most requested features among Nokia smartphone users," said Imdat Solak, VP Ovi Store, Nokia. "Through the Chorus app, this experience is now easier."

"Over 100 million people worldwide purchased Nokia smartphones last year and the number of apps in Nokia's Ovi Store continues to grow dramatically. Chorus will help hundreds of millions of Nokia smartphone users find the apps that matter to them, often in their native language," said Jha.

Chorus uses SkyWeaver's proprietary Social Genome™ technology to match your interests with that of other Chorus users and your friends to help you find just the right apps.

About Chorus

Chorus™, a free and easy way to find interesting apps and connect with friends, was developed by SkyWeaver, Inc. Chorus is now available through Nokia's Ovi Store at [Chorus on Nokia](#)

ABOUT SKYWEAVER

Powered by its patent-pending Social Genome™ technology, the SkyWeaver platform harnesses the power of the people we know and trust, and their activities, to help us find the most relevant information. SkyWeaver helps content owners propel their content in the social web by reaching the right users. SkyWeaver works with advertisers to find the most relevant targets for their goods and services. As the social web grows and the content that



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is being shared multiplies, the SkyWeaver platform helps consumers, content owners and advertisers filter, prioritize and target.

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List of supported Nokia devices:

Nokia 5228	Nokia 6788i
Nokia 5230	Nokia 6790 Slide
Nokia 5230 Nuron	Nokia 6790 Surge
Nokia 5233	Nokia C5-00
Nokia 5235	Nokia C5-01
Nokia 5250	Nokia C5-03
Nokia 5320 XpressMusic	Nokia C6-00
Nokia 5530 XpressMusic	Nokia C6-01
Nokia 5630 XpressMusic	Nokia C7-00
Nokia 5730 XpressMusic	Nokia E5-00
Nokia 5800 XpressMusic	Nokia E52
Nokia 6210 Navigator	Nokia E55
Nokia 6220 Classic	Nokia E63
Nokia 6650 Fold	Nokia E66
Nokia 6700 Slide	Nokia E7-00
Nokia 6710 Navigator	Nokia E71
Nokia 6720 Classic	Nokia E71x
Nokia 6730 Classic	Nokia E72
Nokia 6760 Slide	Nokia E73
Nokia 6788	Nokia E75



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Nokia N78

Nokia N79

Nokia N8-00

Nokia N82

Nokia N85

Nokia N86 8MP

Nokia N95

Nokia N95 8GB

Nokia N95-3 NAM

Nokia N96

Nokia N97

Nokia N97 mini

Nokia X5-00

Nokia X5-01

Nokia X6

Nokia X7
